

OPEN MEDICAL INSTITUTE



SALZBURG OMI SEMINAR

“Making Change Happen: Strategic Advocacy and Communications for Palliative Care”

Sunday 10 December – Saturday 16 December 2017

Schloss Arenberg, Salzburg, Austria

Course Director: Jennifer Rasanathan

SPEAKERS AND TOPICS:

Sammi Ahmed

Clinical Professor

St. John's University College of Pharmacy

New York, NY, USA

- Blockage Area 2: Availability of Opiates and other controlled medicines
- Collaborations

Martin Clark

Advocacy Consultant

The Advocacy Hub

London, United Kingdom

- Welcome and Introductions
- Where are we with Advocacy Work?
- Progress, continued.
- Overcoming Blockage 1: Government Accountability
- Advocacy: A Planning Exercise
- Blockage Area 2: Availability of Opiates and other controlled medicines
- Overcoming Blockage 2, cont.
- Overcoming Blockage 3: Financing, cont.
- Advocacy and Communications in Action
- Taking Stock
- Collaborations
- Advocacy Capacities and Resourcing
- Taking it Forward
- Workshop Wrap-Up

Melanie Judge

Strategy Consultant & Associate Professor

Independent Consultant

Pretoria, South Africa

- Welcome and Introductions
- Where are we with Advocacy Work?
- Progress, continued.
- Overcoming Blockage 1: Government Accountability
- Blockage Area 2: Availability of Opiates and other controlled medicines
- Communications: Audiences and Messages
- Overcoming Blockage 2, cont.
- Overcoming Blockage 3: Financing, cont.
- Advocacy and Communications in Action
- Taking Stock
- Collaborations
- Taking it Forward
- Workshop Wrap-Up

Faith Mwangi Powell

Global Director

The Girl Generation-Options UK

Nairobi, Kenya

- Picturing Success: What does it look like?

Sophie Witter

Professor of International Health Financing and Health Systems

Queen Margaret University

Mussleburgh, United Kingdom

- Overcoming Blockage 3: Financing